

Sustainable Tech Special Award Smart Retail Business Solution & IPC Embedded Products

AecoPost Color ePaper Solution



AUO

AUO Display+

AUO Display Plus Corporation

達擎股份有限公司



Winning Reason

Beyond reducing paper consumption and carbon emissions, ePaper technology delivers a transformative digital signage solution. Through cloud-based control and scheduling, it significantly lowers the labor costs associated with manual poster updates. Committed to environmental responsibility, the product is constructed using 35% Post-Consumer Recycled (PCR) plastic. Its battery-powered, cord-free design ensures exceptional versatility across various scenarios while aligning with global sustainability goals.

Product Feature

AecoPost is an energy-efficient, unplugged full-color ePaper solution that reduces paper posters and maximizes marketing impact in retail and beyond. 1. Unplugged, communicate anywhere: Built-in battery, lightweight design, versatile applications. 2. Power-efficient, long-lasting: Zero power for static visuals, lasts up to 6 months on a single charge while RTOS enables up to 2,200 refreshes per charge. 3. Low carbon footprint: Reduces paper waste, ink pollution, and CO2 emissions. Adopts 35% PCR and eco-friendly packaging. 4. Vivid full color: Leverages E Ink Spectra™ 6 technology with paper-like visuals enhanced by AecoColor+ algorithm from ADP, delivering more vivid visuals. 5. Flexible content management: Centralized cloud, mobile app, and API for seamless CMS integration.

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