

Selection criteria for each category

Category awards			
No.	Category	Selection Criteria	Product details
01	AI , Big Data, Blockchain & Fintech	Technological innovation, market potential, practicality, security	AI Services & Applications, AI Accelerator, Big Data Computing, Cloud Services, Blockchain, Financial Services, Third-Party Payment, Mobile Payment, UAV, Autonomous Vehicles, Robotics and Cloud Servers.
02	5G, Networking & Communication	Technological innovation, market potential, practicality, security, transmission speed	Network Communications, Fiber Optic Communications, Mobile Communications (5G / 4G / LPWA / NB-IoT / LoRa / Sigfox), Wireless Networking Products, Bluetooth Products, IP Telephony & VOIP, Network Management and Services.
03	Computer & System	Technological innovation, market potential, overall design, unique selling point	PC Server, Operating System, Motherboard, GPU, Microcontroller, Data Center, Commercial Software, etc.
04	Consumer Tech	Technological innovation, market potential, overall design, unique selling point	Consumer Technology Products (3D Printing, Sports Technology, Smart Life, Wearables, Smart Healthcare, Pet Tech, GPS Navigation Systems, Dashcam, etc.)
05	Data Storage	Technological innovation, market potential, practicality, security	Data storage, RAM, NAS, etc.
06	Enterprise Application & Service	Unique selling point, market potential, practicality, safety	Enterprise Application Services (System Integration Services / Platform, Smart Campus, Smart Classroom, Smart Manufacturing, Information Security, Smart Healthcare, etc.)
07	Gaming & Entertainment	Originality, market potential, practicality, audio & video quality	Gaming Products and Peripherals, Overclocking Products and Parts, Entertainment Equipment, etc.
08	IC & Components	Unique selling point, market potential, overall design	IC Products, Computer Components, LED, Power, Solar Related Products.
09	IoT Applications	Technological innovation, market potential, practicality, safety	IoT Applications, such as: Smart Home, Smart Healthcare, Smart Agriculture, eHealth and Other Related Applications.

10	IPC & Embedded Products	technological innovation, market potential, practicality, unique selling points	Embedded Hardware, Industrial PC, Industrial IoT (IIoT), Embedded OS & Softwares.
11	Mobile Devices & App	Unique selling point, market potential, practicality, overall design	Mobile Devices, Accessories and APP Services.
12	Peripherals & Accessories	technological innovation, market potential, practicality, unique selling point	Computer Peripherals.
13	Security System & Cyber Security	Unique selling point, market potential, practicality, safety	Security Monitoring, IP Surveillance, NVR / DVR, Biometrics, Access Control Related products (Software, Hardware or Peripherals. Information Security, Firewall / Anti-virus, Information Security Devices
14	Smart City	Technological innovation, market potential, practicality, safety	Smart City Application Services: Internet of Vehicles, Transportation, Smart Buildings, Public Safety, Smart Healthcare, Smart Education, Energy Saving, Business Intelligence, Smart Tourism, Telematics, Smart Agriculture, Smart Government, Smart Disaster Prevention, Smart Security, Smart Home, etc.)
15	Smart Retail	Unique selling point, market potential, practicality, audio & video quality	POS Station, Mobile POS, Digital Signage, Retail Business Management, QR Code / NFC Reader, Multimedia Kiosk, Beacon Marketing, Indoor Positioning, and Smart Business Services.
16	XR Application	Technological innovation, market potential, practicality, safety	AR, VR, Mixed Reality (MR), Other XR related & supporting Hardware & Software Products

Special award

Category	Selection Criteria	Product details
Best Design Award	Product design, innovation, unique selling point	ICT products with innovative design; must be a finished product with integral and stand-alone functions

■ **Required action** : Deliver the product

Product design is the main evaluation criteria for this award. For this reason, please send the finished product to ensure a fair, unbiased, and accurate. The organizer will keep the delivered product during and for evaluation purposes. After the evaluation process has been completed, the applicants will be notified of the time for pickup and delivery of their products. The participating companies will be responsible for shipping, retrieval fees, and insurance. The organizer will not be responsible for any damages incurred during the delivery.

Special award

Category	Selection Criteria
Jury' s Special Award	SMEs' products that are innovative, outstanding, and with market potential.