

Selection criteria for each category

Category awards			
No.	Category	Selection Criteria	Product details
01	Cyber Security	Unique selling point, market potential, practicality, safety	Security Monitoring, IP Surveillance, NVR / DVR, Biometrics, Access Control Related products (Software, Hardware or Peripherals) Information Security, Firewall / Anti-virus, Information Security Devices
02	AI, Big Data & Cloud Computing	Technological innovation, market potential, practicality, security	AI Services & Applications, AI Chip, Big Data Computing, Cloud Services, Block chain, Financial Services, Third-Party Payment, Mobile Payment, UAV Drones, Autonomous Vehicles, Robotics ,Cloud Servers, Data storage, RAM, NAS, etc.
03	Networking & Communication	Technological innovation, market potential, practicality, security, transmission speed	Low-earth-orbit satellite, Network Communications, Fiber Optic Communications, Mobile Communications (5G/B5G /6G/ LPWA / NB-IoT / LoRa / Sigfox), Wireless Networking Products, Bluetooth Products, IP Telephony, Network Management and Services.
04	Other Applications	Technological innovation, market potential, overall design, unique selling point	Consumer Technology Products (3D Printing, Sports Technology, Smart Life, Wearables, Smart Healthcare, Pet Tech, GPS Navigation Systems, Dashcam, OTT, etc.)
05	Gaming & Entertainment	Originality, market potential, practicality, audio & video quality	Gaming Products and Peripherals, Overclocking Products and Parts, Entertainment Equipment, AR, VR, Mixed Reality (MR), Other Hardware & Software Products, etc.
06	Metaverse& XR Application	Technological innovation, market potential, practicality, safety	Metaverse, AR, VR, Mixed Reality (MR), Other XR related & supporting Hardware & Software Products.
07	IC & Components	Unique selling point, market potential, overall design	IC Products, Computer Components, LED, Power, Solar Related Products.
08	IoT Applications	Technological innovation, market potential, practicality, safety	IoT Applications; Such as Smart Home, Smart Healthcare, Smart Agriculture, eHealth and Other Related Applications.

09	Smart City (public service)	Technological innovation, market potential, practicality, safety	Smart City Application Services (Internet of Vehicles, Transportation, Smart Buildings, Public Safety, Smart Healthcare, Smart Education, Energy Saving, Business Intelligence, Smart Tourism, Telematics, Smart Agriculture, Smart Government, Smart Disaster Prevention, Smart Security, Smart Home, Smart meter, etc.)
10	Vehicle Technology & Smart Cockpit	Technological innovation, market potential, practicality, safety, unique selling point,	Self-driving vehicles , Connected vehicles system & Components, Smart car 、 Vehicle system 、 ADAS 、 vehicles-to-vehicles(V2V) 、 In-Vehicle Infotainment(IVI) 、 Driver Monitoring System (DMS) 、 DCU Semiconductors 、 panel 、 SoC 、 sensor 、 BMS 、 Battery 、 Focus active 、 HUD 、 Audio 、 Soft 、 security, etc.
11	Smart Retail Business Solution & IPC Embedded Products	Technological innovation, market potential, practicality, unique selling points, audio & video quality	POS Station, Mobile POS, Digital Signage, Retail Business Management, QR Code / NFC Reader, Multimedia Kiosk, Beacon Marketing, Indoor Positioning, and Smart Business Services. Embedded Hardware, Industrial PC, Industrial IoT (IIoT), Embedded OS & Softwares.
12	Peripherals & Accessories	Unique selling point, technological innovation, market potential, practicality, unique selling point, overall design	Computer Peripherals, Mobile Devices, Accessories and APP Services, etc.
13	Computer & System	Technological innovation, market potential, overall design, unique selling point Unique selling point, practicality, safety	PC Server, Operating System, Motherboard, GPU, Microcontroller, Data Center, Commercial Software, Enterprise Application Services, etc.
14	Sports Technology	Technological innovation, market potential, overall design, unique selling point	Wearable Device, Smart Training Equipment, Motion Detection & Measurement System, Smart Sport Analysis, Smart Somatosensory Interactive Device, Performance Data and Tracking, etc.
15	Epidemic Prevention	Technological innovation,	Epidemic Prevention Technology.

	Technology	market potential, overall design, unique selling point Unique selling point, practicality, safety	
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