Category Award

MuseTree

/SUS
IN SEARCH OF INCREDIBLE

Asustek Computer Inc.
華碩電腦股份有限公司

Company Website

Winning Reason

MuseTree is an all-in-one inspiration generation and management platform. It integrates AI into design, transforming workflows and fostering collaboration. It revolutionizes the creative process by merging AI with sketching, speeding up ideation and exploration.
Users get their creative juices flowing with the inspiration mapping tool, put it all together with the AI-driven inspiration canvas feature, and manage their creative ideas for future projects with a personalized inspiration asset library.

Product Feature

- MuseTree seamlessly integrates into creative workflows, offering endless inspiration through AI technology. Instantly generated designs from hand-drawn sketches enable rapid idea application. The offline inspiration generation enhances efficiency and richness in exploration.
- MuseTree accelerates inspiration integration, offering a comprehensive solution for managing and transforming creative ideas.

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