

Sustainable Tech Special Award

Cubi NUC AI Series

msi



Micro-Star International

微星科技股份有限公司

[Company Website](#)

Winning Reason

1. Manufactured using a significant amount of renewable energy and includes a Power Meter function to allow users to understand their power consumption needs and further enhance carbon reduction efforts.
2. Continued progress towards a paperless word by replacing the user manual with a QR code.
3. Features a circular economy business model, with leasing of new products in the United States, Germany, and Australia.
4. Achieved a high score for EPEAT Silver certification.
5. Uses 47.8% PCR materials.

Product Feature

The Cubi NUC is a mini, powerful, and sustainable device that prioritizes safety. Its mini chassis allows it to be easily mounted on wall or behind a screen. The device features an Intel Core Ultra 9 processor, fingerprint security design, dual-channel DDR5 memory, Thunderbolt 4, and an exclusive MSI AI Engine that enhances user efficiency. MSI AI Assistance employs local AI computing to secure user information, protect private data, and boost work efficiency. The Power Meter software helps users save energy, estimate carbon emissions and electricity bills, and even convert carbon emissions to trees, promoting sustainable development. Cubi NUC is the ultimate solution for meeting users' needs for efficiency, safety, and convenience whether it is used in an office or in various industries.

<https://bcaward.computex.biz/>