

## Category Award

Prestige 13 Ukiyo-e Edition

**msi**



**Micro-Star International**

微星科技股份有限公司

[Company Website](#)

## Winning Reason

This high-end, distinctive model is part of the company's mainstream notebook series. The unique design features traditional Japanese Yamanaka lacquer craftsmanship through a collaboration with Okada Lacquerware, incorporating classic Japanese ukiyo-e artwork to attract domestic and international laptop users who are interested in art and fashion and pay attention to the latest designs and trends. The keyboard features gold-colored text and a piano key-like lacquer finish, combined with the company's logo and connection ports treated with a high-end gold finish, to elevate this laptop into high-end product territory. Bursting with top-notch hardware and software features, it's clear the company is targeting a specific market segment.

## Product Feature

MSI has partnered with Okada-ya Shikki to launch the limited-edition Prestige 13 Ukiyo-e laptop. It features a magnesium-aluminum alloy chassis decorated with "The Great Wave off Kanagawa" using traditional Yamanakashikki technique. The laptop is less than 1.7 cm thick and weighs under 990 grams. Powered by the latest Intel® Core™ Ultra 9 processor, this laptop delivers high performance for daily tasks and content creation. Its 75 Whr battery lasts up to 24 hours and offers various I/O ports, including Thunderbolt 4, which supports PD charging. The laptop includes an IR 5MP webcam, a fingerprint sensor for secure login via Windows Hello, TPM 2.0 technology, and FIDO 2 for enhanced security. It also supports Wi-Fi 7 and Bluetooth 5.4.

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