

Category Award Computer & System

ProArt PX13 GoPro Edition



ASUS
IN SEARCH OF INCREDIBLE

Asustek Computer Inc.
華碩電腦股份有限公司



Winning Reason

ASUS ProArt PX13 GoPro Edition transcends the definition of a high-performance creator laptop. Through deep integration with the GoPro ecosystem, it unifies content capture, AI-driven editing, and cloud sharing into a single, cohesive mobile platform. This solution demonstrates immense systemic value and application potential in the realms of mobile creation and AI content production, showcasing innovation that spans from hardware to complete workflows. It is not merely a laptop, but a sophisticated mobile workstation engineered to transform GoPro footage into intelligent, AI-generated content.

Product Feature

Weighing just 1.39 kg with a versatile 360° hinge, it redefines mobility for high-performance creation in any environment. It is powered by the AMD Ryzen AI Max+ 395 processor with 128 GB of LPDDR5X unified memory, engineered for demanding creative workloads. Inspired by GoPro's spirit of outdoor adventure, it features a rugged, grip-enhancing CNC-engraved chassis with a durable sandblasted finish, reflecting a commitment to extreme craftsmanship. It includes an iconic GoPro cyan-backlit ASUS DialPad and keyboard, along with a dedicated GoPro Hotkey for instantaneous workflow access. The 13.3-inch 16:10 3K ASUS Lumina OLED touchscreen, with 100% DCI-P3 wide color gamut and a 0.2ms response time. It is Pantone Validated and VESA DisplayHDR 500 True Black certified, ensuring accurate

<https://bcaward.computex.biz/>