

Category Award Other Applications

ROG Cetra Open Wireless



ASUS
IN SEARCH OF INCREDIBLE

Asustek Computer Inc.
華碩電腦股份有限公司



Winning Reason

Leveraging the core strengths in the gaming sector, ASUS have developed a premium line of gaming Bluetooth earbuds. The design philosophy focuses on technical innovation, utilizing proprietary algorithms to overcome the traditional limitations of open-space environments. By integrating a versatile design that adapts to diverse usage modes, the product delivers an ultra-low latency and uninterrupted audio experience, ensuring seamless transition between competitive gaming and daily lifestyles.

Product Feature

ROG Cetra Open Wireless is designed for the ultimate open-air listening experience. Featuring an open-ear and ergonomic design to maintain environmental awareness, making it suitable for gaming, commuting and outdoor activities. With Bluetooth 6.0 and low-latency 2.4 GHz dual-mode connectivity powered by ROG SpeedNova, it ensures reliable cross-platform performance. 14.2 mm DLC-coated driver delivers clear detail and low distortion while selectable audio profiles create an immersive listening experience. The AI quad microphones ensure clear communication. IPX5 water resistance improves durability against sweat and splashes and physical buttons minimize accidental inputs. Up to 64 hours of battery life and Gear Link customization make it a versatile solution for gaming and life on the move.

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