

Sustainable Tech Special Award Gaming & Immersive Tech

XPG NOVAKEY RGB DDR5
Gaming Memory



ADATA Technology Co., Ltd.
威剛科技股份有限公司



Winning Reason

This product features an extensive use of recycled materials, including 50% recycled aluminum and 85% Post-Consumer Recycled (PCR) plastics. The packaging is exclusively crafted from FSC-certified materials and recycled plastics. Beyond product design, the company is actively pursuing a Net-Zero pathway, with a firm commitment to achieving a 90% reduction in carbon emissions by 2050.

Product Feature

- Features the world's first patented DRAM RGB infinite-mirror lighting design, creating deeper RGB effects that enhance product differentiation and visual identity.
- Delivers DDR5 speeds from 5600 to 8000 MT/s, providing high bandwidth and stable performance for gaming, content creation, and high-performance computing.
- Combines a brushed metal finish with infinite-mirror RGB lighting for a distinctive gaming style and premium appearance.
- Equipped with thick aluminum heatsinks and thermal conductive adhesive for efficient heat dissipation and stable operation.
- Uses sustainable materials, including 50% recycled aluminum, 85% PCR plastic, and packaging made with 30% PCR plastic and FSC-certified paper.

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